

Fort Worth Vaqueros (“Vaqueros” “we,” or “us”) is committed to protecting your privacy and handling your data in an open and transparent manner. This Privacy Statement explains how we use, share, and protect the data that we gather about you via fortworthvaqueros.com and any other Fort Worth Vaqueros website where this Privacy Statement is posted or linked (collectively, this “Website”) and when we perform any activities that form part of the operation of this Website and related services (e.g., when we send you marketing-related communications). This Privacy Statement also describes your choices and legal rights in relation to such data.

Please note that this Privacy Statement applies only to data collected by Fort Worth Vaqueros through your interaction with this Website and through our performance of other activities that form part of the operation of this Website and related services. Other websites, including other websites provided by Fort Worth Vaqueros’s group of companies and websites that may be accessible from this Website, are governed by their own privacy statements. We encourage you to review the privacy statements on all websites before disclosing any data. To learn more about the Fort Worth Vaqueros group of companies, one or more of which may process your data, please click [here](#).

## COLLECTION OF YOUR DATA

We collect or otherwise obtain data relating to you in a variety of ways. Such data may include personal data (i.e., data that alone or in combination with other data identifies you as an individual, such as your name, email address, phone number, and other data that can reasonably be linked to you as an individual). Additional details about the data we may gather about you can be found below.

## Data collected from or provided by you

When you subscribe to our monthly newsletter, submit a question or request (e.g., to learn more about our data and services), sign up for an event that we are hosting, or provide us with feedback, we will collect data that you voluntarily provide, which may include your name, email address, phone number, employment details, and country of residence/geographical location.

We do not seek data that may be considered “special” or “sensitive” personal data (e.g., data relating to an individual’s racial or ethnic origin, political opinions, religious or other similar beliefs, or health or medical conditions) from this Website’s visitors. We ask that visitors not share any “special” or sensitive personal data with us or post or upload such data on or to this Website. If you voluntarily share any “special” or “sensitive” personal data with us for any reason or we are required to collect such data as a result of legal obligations imposed on us, we will, where necessary, obtain your explicit consent to use such data, and we will use it only in the ways described in this Privacy Statement or at the point where you choose to share or disclosure this data as well as in accordance with applicable law.

## Data collected in connection with your use of this Website

As is true of most websites, when you visit and browse this Website, we will also gather certain data automatically, including log usage data (e.g., when you view or click on content) and data from your device and network, including your IP address, browser operating system and version, device identifier and features, access dates and times, and referring website addresses.

## COOKIES AND OTHER SIMILAR TECHNOLOGIES

## Cookies

We may use cookies (i.e., small text files which your browser stores) and other similar technologies (e.g., web beacons, pixels, and ad tags) to enable certain features and functionality and collect additional data that helps us improve this Website and better deliver our services to you). In particular, we may use cookies (both session cookies and persistent cookies) in order to identify your browser or device, display information more effectively, provide you with tailored content, and gather statistical information about how you use this Website. We may also use cookies for security purposes and to detect and defend against fraud and other risks in order to protect visitors of this Website. If you do not wish to have data collected from your device via cookies, most browsers allow you to control and decline the use of cookies through the browser settings. Please note, however, that if you decline the use of cookies or limit the ability of this Website to set cookies, some of its features may not work properly. To learn more about cookies, including how to see what cookies have been set and how to manage and delete them, please visit <http://www.allaboutcookies.org/>

## Third-party providers

We may use third-party website analytics tools in order to improve and optimise this Website. These tools may use cookies or other similar technologies in order to gather data about how you interact with this Website.. For example, we use Google Analytics, a web analytics tool that sets cookies in order to help us understand how visitors engage with this Website. To learn more about Google Analytics' data practices, please visit <https://support.google.com/analytics/answer/6004245?hl=en>. For opt-out

options specific to Google Analytics, please visit <https://tools.google.com/dlpage/gaoptout>.

Additionally, certain email communications from us may include third-party cookies or similar technologies to track and report back to us the actions that you, as a recipient of the email, have taken (e.g., whether you have opened, forwarded, or deleted the email; whether you have clicked on the links contained within the email; etc.). We may combine data collected through these means with other data that we maintain about you in order to measure your interest in our products/services, events, and/or email communications and tailor our interactions with you. For details on how to unsubscribe from our mailing list, please refer to the “Use of Your Data” section below.

### **Social media plugins**

Certain pages of this Website may contain social media content or “plugins,” such as Facebook’s “like” button, or Twitter’s share or publish button, all of which may allow you to share information from this Website to your social media account(s) or timeline(s). If you visit a webpage on this Website that contains an integrated social media plugin and you connect to the service, the relevant third party will collect certain data relating to you (including through the use of cookies and/or other similar technologies) over which we do not have control. Additionally, if you are logged into your social media account while visiting a webpage on this Website that contains a social media plugin, the plugin may allow the relevant social media platform to collect and link certain data to your social media account. Please note that we do not have any influence on the scope of the data that any social media platform collects on the basis of such plugins and your interactions with these plugins are governed by the privacy statement(s) of the third parties that

provide them. We encourage you to review the relevant privacy statement(s) for more information.

## USE OF YOUR DATA

We use your data for the purpose(s) for which it was collected or provided to us (as described above in the “Collection of Your Data” section or at the point of collection).

We may also use your data in order to:

- operate and manage our IT and security systems, including to monitor such systems and identify and respond to security events;
- communicate with you about this Website, respond to your questions and requests, and/or update/validate the data that we hold about you;
- contact you with information about our business, products/services, and events as well as other information that we believe may be of interest to you (subject always to obtaining your prior, opt-in consent to the extent required under applicable law); conduct research for quality assurance and product, service, and development purposes;
- facilitate our day-to-day operations and financial management as well as any corporate transactions (e.g., a reorganization, merger, sale, joint venture, assignment, transfer, etc.);
- protect the rights, property, operations, health, or safety of you, us, or others;
- enforce our agreements; comply with applicable laws and regulations; and establish, exercise, and/or defend our legal rights; and

- respond to subpoenas, court orders, or other legal process/requests and communications from law enforcement authorities or other government officials.

As noted above, we may use your data for marketing purposes or to send you promotional materials or other communications about our business, products/services, and events that may be of interest to you. You may unsubscribe from our mailing list at any time by clicking on the unsubscribe link in any of our communications to you. After you unsubscribe, we will not send you further materials or communications, but we may continue to contact you to the extent necessary for the purposes of any services you have requested.

We will never use your personal data to advertise, promote, or market third-party goods or services to you. Additionally, we will not license, publish, or sell any of your personal data.

## LEGAL BASIS FOR PROCESSING YOUR PERSONAL DATA

Data protection laws in certain jurisdictions require that we only collect and process personal data where we have a lawful basis and set out in this Privacy Statement the legal basis upon which we rely in order to process your personal data.

If you are based in the European Union (“EU”)/European Economic Area (“EEA”), we will process your personal data for the purposes outlined in this Privacy Statement based on one or more of the legal bases listed below in compliance with the EU General Data Protection Regulation 2016/679.

- Legitimate interests: We rely on our legitimate interests, provided that such interests shall not be overridden by your interests, fundamental rights, or freedoms. In particular, among other things, we may process your personal data in reliance on a legitimate interest in: (i) effectively and lawfully operating this Website as well as the operation of our business and day-to-day affairs; (ii) communicating relevant information to you; (iii) conducting research and producing analyses; (iv) effectively delivering, developing, and improving our products and services; (v) managing, maintaining, and operating our IT and security systems; (vi) adequately protecting, defending, and safeguarding our networks; (vii) evaluating business and other corporate transactions; (viii) managing and enhancing protection against fraud, spam, harassment, intellectual property infringement, and risks to which we are exposed (e.g., crime and security risks); (ix) complying with laws and regulations to which we are subject, including, where applicable, laws and regulations of countries other than your country of residence; and (x) meeting our obligations and enforcing our legal rights.
- Consent: From time to time, we may ask for your consent to process your personal data for certain specific purposes. We will only rely on this legal basis in relation to processing that is entirely voluntary (i.e., not necessary or obligatory).
- Compliance with legal obligations: We may process your personal data if necessary for us to comply with a legal obligation arising under applicable law to which we are subject.

To the extent that we process any “special” or “sensitive” personal data relating to you, we will do so because either: (i) you have given us your explicit consent to carry out such processing; (ii) the processing is necessary

for the establishment, exercise, or defense of legal claims; or (iii) you have made the data manifestly public.

If you have any questions or concerns about the legal basis upon which we collect and use your personal data, please email us at

[anthony@fortworthvaqueros.com](mailto:anthony@fortworthvaqueros.com)

## DISCLOSURES AND TRANSFERS OF YOUR DATA

In connection with one or more of the purposes outlined above, your data may be disclosed to different entities within the Fort Worth Vaqueros group of companies as well as:

- third-party service providers, including providers of the following services (among others): website hosting, management, or support; data analysis or processing; data security and storage; and product development (subject to binding contractual obligations of confidentiality and security);
- relevant third parties as part of a corporate transaction, such as a reorganization, merger, sale, joint venture, assignment, transfer, or other disposition of all or any portion of our business, assets, or stock (including in connection with any bankruptcy or similar proceeding);
- competent governmental and public authorities, in each case to comply with legal or regulatory obligations or requests or for the purposes of reporting any actual or suspected breach of applicable law; and



- other third parties as we believe to be necessary (e.g., in order to protect the rights, property, operations, health, or safety of you, us, or others) or appropriate for legal purposes (e.g., in connection with claims, disputes, or litigation or in order to enforce our legal rights).

The disclosures described above may result in the transfer of your personal data to countries or regions with data protection or privacy laws and regulations that differ from those in your country of residence. By providing us with your personal data and/or using this Website, you are acknowledging that your personal data may be transferred to countries or regions outside of your country of residence. In cases where your personal data is transferred outside of your country of residence, we will ensure that there are adequate safeguards in place to protect your personal data.

*Additional information for EU/EEA residents*

If you are based in the EU/EEA and your personal data will be transferred to a country that has not been recognized by the European Commission as providing an adequate level of data protection, the safeguards put in place might include a data transfer agreement with the recipient based on standard contractual clauses approved by the European Commission for transfers of personal data to countries not providing an adequate level of data protection. Alternatively, in certain circumstances, your personal data may be transferred on the basis of an applicable derogation or exemption. For further details relating to the transfers described above and the adequate safeguards used with respect to such transfers, please email us at

[anthony@fortworthvaqueros.com](mailto:anthony@fortworthvaqueros.com)

# CHILDREN'S PRIVACY

We understand the importance of protecting the privacy of children, especially in the online environment. This Website is not designed for or intentionally targeted at children under the age of eighteen (18), and we do not intend to collect personal data from anyone under the age of 18 via this Website. If we become aware that we have collected personal data from a child under the age of 18, we will take reasonable steps to delete it.

## DATA SECURITY

We make use of appropriate technical and organizational safety measures that are designed to protect your personal data from loss, misuse, and unauthorized access, disclosure, alteration, or destruction while it is under our control. Unfortunately, no data transmission over the internet or data storage system can be guaranteed to be 100% secure. If you feel that the security of any data that we hold about you has been compromised, please immediately notify us using one of the contact methods listed in the "Contact Us" section below.

## DATA RETENTION

We will retain your personal data in a form that permits identification only for as long as necessary for the fulfillment of the various purposes outlined in this Privacy Statement, unless a longer retention period is required by applicable law or is necessary in order to resolve disputes, protect our legal rights, or otherwise comply with our legal or professional obligations.

# YOUR CHOICES AND RIGHTS

We are committed to providing you with reasonable access to your personal data and the ability to review and limit the use of such data in accordance with applicable law. Depending on your country (or U.S. state) of residence, under applicable law you may have the right to:

- request confirmation as to whether or not we are processing any of your personal data and details about the personal data that we are processing;
- request access to or copies of your personal data;
- request that we update or correct your personal data (e.g., if it is inaccurate or incomplete);
- propose restrictions on the ways in which we use your personal data (e.g., if we have no legal right to keep using it) or limit our use of your personal data (e.g., if your personal data is inaccurate or unlawfully held);
- object to our processing of your personal data;
- withdraw the consent that you have given us to process your personal data (where we process your personal data on the basis of your consent);
- request that your personal data be transferred to another organization in a structured, commonly used, and machine-readable format (to the extent applicable);
- request that we delete your personal data; and
- lodge a complaint with the relevant regulatory authority regarding our processing of your personal data.

Please note that we will not discriminate against you if you choose to exercise any of the above-listed rights available to you under applicable law.

If you are interested in exercising one or more of the rights described above, please send an email to [anthony@fortworthvaqueros.com](mailto:anthony@fortworthvaqueros.com) or submit a request [here](#). Because we want to avoid taking action regarding your personal data at the direction of someone other than you, only you (or, where applicable, a natural person or business entity that you have authorized to act on your behalf by providing your written permission (an “Authorized agent”)) may submit a request. Please note that we may deny a request from an Authorized agent if they do not submit proof that they have been authorized by you to act on your behalf.

Your request must:

- provide sufficient information that allows us to reasonably verify that you are the person about whom we have collected/obtained personal data (or, where applicable, the agent submitting the request has been properly authorized to submit a request on your behalf); and
- describe your request with sufficient detail that allows us to understand, evaluate, and respond to it.

We will not be able to respond to your request if we are not able to verify your identity (or, where applicable, an agent’s authority to make the request on your behalf) and confirm that the personal data relates to you. To verify your identity, we will match personal data that you (or, where applicable, your Authorized agent) provide at the time that the request is made to personal data that we already have in our possession.

### *Additional information for EU/EEA residents*

If you have any questions or concerns about our collection or use of your personal data, you can contact us at [anthony@fortworthvaqueros.com](mailto:anthony@fortworthvaqueros.com)

If you are unsatisfied with the way in which we have handled your personal data or any privacy-related query or request that you have raised to us, you also have a right to complain to the Data Protection Authority (“DPA”) in your country of residence or the country in which the issue that is the subject of your complaint occurred. To find the contact details of the appropriate DPA, please visit [https://edpb.europa.eu/about-edpb/board/members\\_en](https://edpb.europa.eu/about-edpb/board/members_en).

## UPDATES TO THIS PRIVACY STATEMENT

We may make changes to this Privacy Statement from time to time in light of changing business practices, technology, and/or legal requirements. When we make changes to this Privacy Statement, we will amend the “Effective Date” at the top of this page and such modified or amended version of this Privacy Statement shall be effective as to you and your data as of that revision date.

1. The most current version of this Privacy Statement will always be available here. We encourage you to review this Privacy Statement periodically to remain informed about how we use and protect your data.

## CONTACT US

If you have questions, comments, or concerns about this Privacy Statement or our data handling practices, please send an email to [anthony@fortworthvaqueros.com](mailto:anthony@fortworthvaqueros.com)